



Contact Information:

Mark Schueller

U.S. Tobacco Cooperative Inc.

919-645-6038

Mschueller@usleaf.com

For Immediate Release

U.S. Tobacco Cooperative Announces New Chief Executive Officer

Raleigh, NC – The Board of Directors of U.S. Tobacco Cooperative Inc. (USTC), has named Oscar J. House, III Chief Executive Officer and President effective January 15, 2019. House joined USTC in January 2018 as the Senior Vice President of Manufacturing at USTC’s manufacturing facility U.S. Flue Cured Tobacco Growers, Inc. in Timberlake, NC. Prior to joining USTC, Mr. House was the Director of Operations for Phillip Morris International with oversight of their Bogota, Colombia operations. Prior to that, he served as the Director of Operations of PTHM Sampoerna in Jakarta, Indonesia. Mr. House has also held multiple management roles at Liggett Group, Inc.

“Oscar House is an excellent selection for this role. The Cooperative has a strong legacy of proudly delivering exceptional service and products to our customers, and Mr. House is committed to that tradition,” said Jimmy Hill, Chairman of U.S. Tobacco Cooperative Inc.

“I am excited to begin this new chapter. I’m ready to lead USTC and its subsidiaries to new levels as we continue operations as a world-class leaf and consumer products organization,” said Mr. House.

Mr. House has a solid record of leadership, operational experience and passion for tobacco to lead the USTC organization. He will have responsibility for the day to day activities of the consolidated organization as well as the development and implementation of annual, long term, and strategic plans. He will report directly to the USTC Board of Directors.

About U.S. Tobacco Cooperative Inc.

U.S. Tobacco Cooperative Inc. (USTC) is a grower owned marketing cooperative located in Raleigh, North Carolina. The cooperative processes U.S. flue-cured tobacco grown by its 650 member growers in Florida, Georgia, South Carolina, North Carolina, and Virginia. Member grower tobacco is processed and sold as raw materials to cigarette manufacturers worldwide. Subsidiaries of USTC include U.S. Flue-Cured Tobacco Growers (USFC), Premier Manufacturing, Franchise Wholesale (d/b/a Wildhorse Distributing), Big South Distribution, and King Maker Marketing, Inc. USTC, through its subsidiaries also produces consumer products for the U.S. market under brand names of Wildhorse, 1839, Shield, 1st Class, Ultra Buy and Traffic.